



BACKPACK screening campaign going strong!



Above: A collection of images from "Backpack" screenings in New Orleans, Little Rock, AR, San Francisco, Indianapolis, Atlanta and Athens, GA, Las Cruces, NM, and Los Angeles.

It's been a huge month for "BACKPACK FULL OF CASH"!

Our new documentary, narrated by Matt Damon, has been engaging crowds and sparking lively discussions about the impact of privatization and the need to support public schools. The filmmakers have crisscrossed the country with events in Little Rock, Arkansas, Las Cruces, New Mexico and San Francisco, even appearing via Skype in Athens, Georgia for our first sold-out double feature! Capping off our tour was a screening and a wonderful discussion in Columbia, South Carolina.

"Backpack" had its Indianapolis premiere at the Heartland Film Festival. After two screenings sold out, a third was added due to popular demand. On top of all this, parents, educators, and grassroots community groups hosted over a dozen Backpack screenings from Boston, Massachusetts to Kilbirnie, New Zealand, with a record-breaking five screening-day on November 2nd!

That's where our new [Screening Handbook](#) comes in. We just released this short, practical handbook that offers step-by-step instructions and tips on how to organize a successful "Backpack" event in your community. Check it out! This is a handy companion to the more in-depth Discussion Guide already available for download on our website.

As the film [draws bigger crowds and more attention](#), it is also generating some controversy, as seen

in [USA Today](#), in [Education Week](#), [The Wall Street Journal](#), and on our [Facebook page](#) and [website](#). We hope that Backpack will engage even larger audiences in the coming months, sparking discussion and inspiring support for public schools --- true to our original mission.

Thanks for reading, and thank you for your continued support!
Sarah, Vera, and the BACKPACK team

Want to bring “Backpack” to your community? Consider holding an event during National School Choice Week, January 21-27, 2018. The film is a great way to inform the public about what’s really at stake. Let’s make it our biggest week of screenings yet!

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UPCOMING SCREENINGS

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