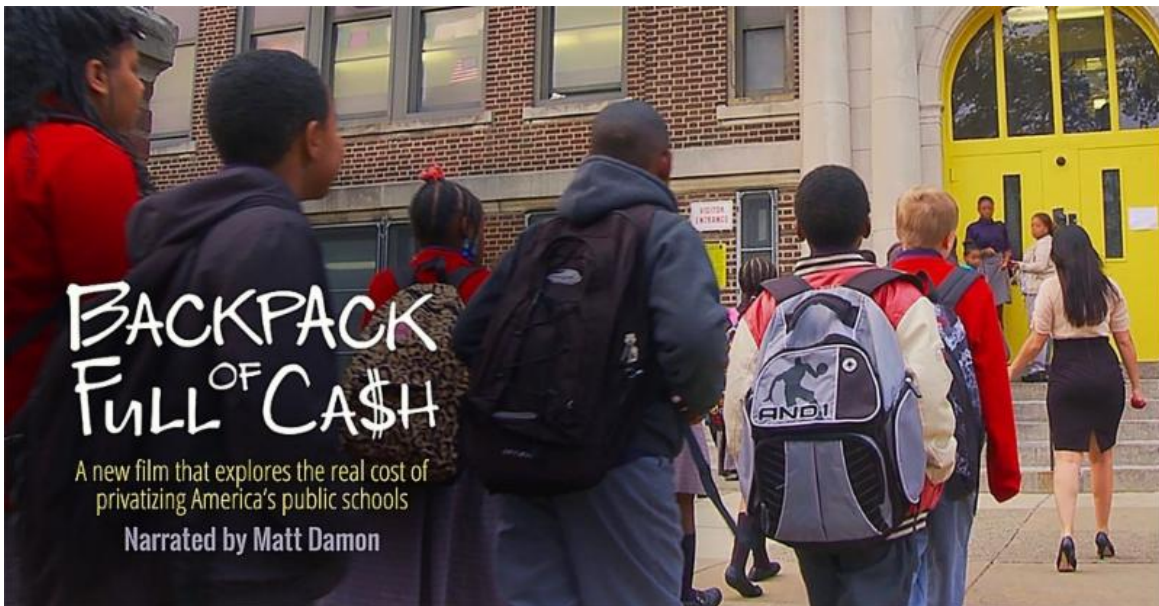


Dear Friends,

Thank you for your interest in our new documentary **Backpack Full of Cash** —a film that explores the growing privatization of public schools and its impact on America's most vulnerable children. **Narrated by Matt Damon**, **Backpack** takes viewers through the tumultuous 2013-14 school year in Philadelphia and other cities for a look into the world of what is now called education 'reform'.



Backpack, directed by Sarah Mondale and produced by Vera Aronow and Sarah Mondale, is near completion. On a recent visit to Stanford University, scholars, educators, and activists gathered to strategize about how the documentary can raise awareness by providing a deeper understanding of the recent charter, voucher, and high stakes testing reforms that profoundly impact public education. Invitations to screen the film have also come in from Atlanta, GA, Los Angeles, CA, Raleigh, NC, and Washington, DC to name a few.

BACKPACK WITH US - Where we need your help:

We are in communication with PBS about a potential broadcast. Stone Lantern Films' 4-part series on the history of public education, **SCHOOL**, narrated by Meryl Streep, was seen by an estimated 6 million Americans. We hope **Backpack** will reach even more. To achieve our goal, we need support for the following crucial steps:

- Technical Finishing Tasks: editing, color correcting, audio mix
- Licensing archival materials used in the film: music, photos, news footage
- Launching a robust public engagement plan so that **Backpack** is seen in communities nationwide

Help us raise the final dollars required to bring **Backpack Full of Cash** from post-production to completion by donating [here](#)! Contributions of any amount will help us move forward. We are deeply grateful to The Ford Foundation, The Schott Foundation for Public Education, and others; they brought us so close to the finish line. Now we are asking for your support.

Tell your friends. 'Like' our new [Facebook](#) page and check in for updates and more information.

WHY BACKPACK?

- **Backpack** is an urgent antidote to the recent barrage of negative media surrounding public schools and teachers
- **Backpack** can help steer the national conversation away from quick fix, market-based education "reforms," and put the focus on providing a vibrant, equitable public school system for the 90% of American students —over 50 million children who depend on it each day.
- **Backpack** builds on Stone Lantern Films' SCHOOL series, and is a strong reminder of the essential role played by public schools in our history and democracy. For **Backpack**, SLF has teamed up with Turnstone Productions for another timely social documentary.

Thank you for your continued support through the years. We look forward to seeing you at our next screening!

Sincerely,



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