

Dear BACKPACK Friends and Supporters,

EXCITING THINGS ARE HAPPENING with BACKPACK FULL OF CASH!
Official Trailer release, two awards won, and Kickstarter campaign is going strong
with your help!

We have some great news to fill you in on this week:

- First, we've released our BACKPACK FULL OF CASH OFFICIAL TRAILER! To take a look, head over to our [BACKPACK Kickstarter fundraising page](#). It's the second video from the top. We hope you like it.
- Second, after two successful screenings with large, engaged, and appreciative crowds at the [Philadelphia Film Festival](#), we are happy to announce that **we won two awards**—the *Sharon Pinkenson Local Feature Honorable Mention Award* and the *Audience Award Honorable Mention for Greater Filmadelphia*. A big thank you to all the great people we met at the festival for making this happen.
- Third, we're moving ahead with our [Kickstarter](#) which has raised an impressive \$19,022—that means **we're 60% funded thanks to our 215 generous backers!** With less than 14 days to go, we know we can get there with your help. Please help us spread the word by **sharing with people like you** who care about the future of public education.
- Fourth, we were selected by the [UK Film Review as a TOP 3 INDIE FILM](#) for the month of November. Thanks so much to UKFR for seeing the potential in our film!
- And last, but certainly not least, our narrator, Matt Damon, was interviewed about his participation in our film in this great [Washington Post](#) article by Valerie Strauss!



It has most definitely been a busy, productive week!

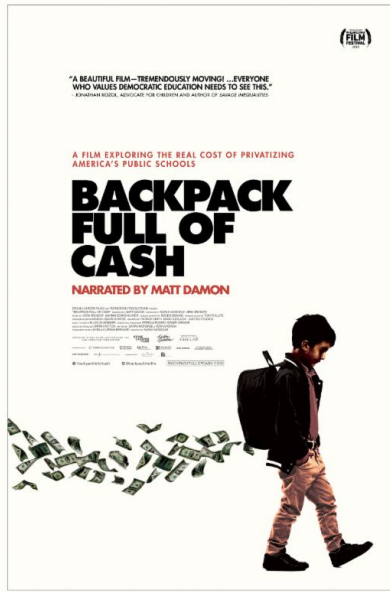
If you haven't yet heard of BACKPACK FULL OF CASH, it's a documentary about the real cost of privatizing America's public schools (see [here](#) for more details).

We are excited by the warm reception we've received from viewers so far and we're looking forward to the BACKPACK journey ahead once we're able to release the film nationwide in 2017. Again, feel free to share this email with friends and colleagues if you're inspired. We look forward to continuing this journey with you.

Gratefully yours,
Sarah Mondale, Vera Aronow, and the rest of The **BACKPACK** Team

FOLLOW US!





*"One of the ways a society shows its love of children is by the institutions it builds around them."
— Helen Gym, co-founder of Parents United for Public Education —*