

BACKPACK FULL OF CASH  
WORLD PREMIERE

# BACKPACK FULL OF CASH WORLD PREMIERE PHILADELPHIA FILM FESTIVAL 25

Dear Friends and Supporters,

We are very happy to announce the world premiere of our 95-minute documentary **BACKPACK FULL OF CASH** at the [Philadelphia Film Festival](#) with screenings to be held on two Saturdays, **October 22** and **October 29, 2016**. **BACKPACK** producers Sarah Mondale and Vera Aronow will present the film and participate in a Q&A session after the screenings.

The film examines major threats to public education from the movement for market based reform, including the rapid growth of privately-run charter schools, vouchers and tax credit "scholarships", cyber charter schools, standardized testing, and the attack on teachers.

A FILM EXPLORING THE REAL COST OF PRIVATIZING  
AMERICA'S PUBLIC SCHOOLS

# BACKPACK FULL OF CASH

NARRATED BY MATT DAMON

"A BEAUTIFUL FILM—TREMENDOUSLY MOVING! ...EVERYONE  
WHO VALUES DEMOCRATIC EDUCATION NEEDS TO SEE THIS."  
— JONATHAN KOZOL, ADVOCATE FOR CHILDREN AND AUTHOR OF SAVAGE INEQUALITIES



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**BACKPACK** follows students, parents, teachers and activists through the tumultuous 2013-14 school year in Philadelphia and other cities, giving viewers an inside look at what happens to public schools when scarce taxpayer dollars are shifted into private hands.

Key participants include children whose lives were upended by the dramatic events that rocked the Philadelphia school district in 2013-14, as well as local leaders including City

Council member Helen Gym, Philadelphia's Chief Education Officer Otis Hackney (former Principal of South Philadelphia High) and School Superintendent William Hite. The film also features interviews with historian Diane Ravitch, policy analyst Linda Darling Hammond, and journalist David Kirp, among other national figures. One of our goals, as filmmakers, is to emphasize the importance of just, fair public schools that are places of hope for children of all backgrounds.

We are especially happy to be premiering BACKPACK FULL OF CASH in the city where we spent so much time filming with the support and cooperation of so many wonderful people. Please join us at one of the festival screenings. We hope to see you there.

## BACKPACK FULL OF CASH

### PFF25 Festival Screenings

Saturday, October 22, 2016 at 5:10PM

Prince Theater, Philadelphia, PA

and

Saturday, October 29, 2016 at 4:10PM

Prince Theater, Philadelphia, PA



View the full program guide [here](#).

Purchase your tickets [here!](#)

Thank you for supporting our work.

We hope you can make it. After gathering so much wonderful material in Philadelphia, we had to make some tough decisions about what to include, so please don't be disappointed if your scene or interview didn't make it into the final cut. Your participation was instrumental in helping us understand and tell this story. We hope you enjoy the film!

Sincerely,

Sarah Mondale - Stone Lantern Films and Vera Aronow - Turnstone Productions

Producers

*This email is being sent from a mailing list file -while we would love to hear from you individually, we are racing to make the festival launch, so are unable to respond. But we do hope to see you at one of our screenings!*



