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BACKPACK FULL OF CASH DOCUMENTARY

A PRIMER FOR VOTER EDUCATION AS ELECTION SEASON RAMPS UP (ALSO AVAILABLE IN SPANISH)



Maria Bautista of AQENY interviewed by Univision about the launch of the Spanish version of Backpack Full of Cash

Education is proving to be a <u>crucial topic</u> in the run-up to the 2020 presidential election. In the era of #RedforED and Education Secretary Betsy DeVos, our documentary about privatizing public education is now serving as a tool for informing voters, especially those affected by school privatization. For a limited time only, we are offering a private digital preview of <u>Backpack</u> <u>Full of Cash</u> narrated by Matt Damon. Fill out <u>this form</u> and write PRIVATE PREVIEW in the TELL ME MORE box and we will be back in touch with details. Since Donald Trump took office, spending on federal grants for charter schools has increased more than 30% even as these schools spark investigations around the country. DeVos's plan to expand "school choice" including vouchers and related tax credits for private schools, while cutting public school funding—is making education a major, divisive issue in upcoming state, local and national elections. Last week, the Florida League of Women Voters showed BACKPACK at their annual convention and once again, our documentary is changing people's minds about education reform.



Backpack filmmaker Sarah Mondale at Florida League of Women Voters Convention June 8, 2019

Interest from Latinx audiences - a prime target for charter advocates prompted us to launch a <u>Spanish-language rollout</u> of the film in June with Spanish subtitles and screening resources. BACKPACK has now been viewed in 39 states and nine countries.

Share the news about BACKPACK with parents, teachers and civic organizations so they can <u>host screenings</u> in their own communities and spark local discussions.

Let's work together to save public schools!

HAPPY END OF SCHOOL YEAR!

Summer is a great time to show the film and host a discussion at your group's convention, or to plan a screening for the fall.

And thank you to all the parents, teachers and educators who work so hard to give our children a great public school experience!

GET INVOLVED

HOST A SCREENING

CONTACT US



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