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A FILM EXPLORING THE REAL COST OF PRIVATIZING  
AMERICA'S PUBLIC SCHOOLS

# BACKPACK FULL OF CASH

NARRATED BY MATT DAMON

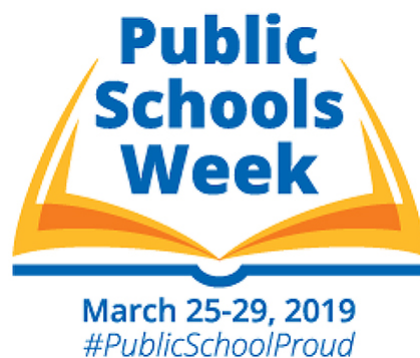


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**SCROLL DOWN TO SEE MATT DAMON VIDEO.**

## Celebrate Public Schools Week with us!

March 25-29 is Public Schools Week! Every day of the year, educators, parents, teachers, and advocates make incredible contributions to public education; this week, let's celebrate and support their efforts! Our friends at the [Learning First Alliance](#) have put together a great [Public Schools Week Toolkit](#) -- with ideas for how to support public ed all over the country! If you're near Washington DC, they've got events you can join.



## Public Schools Week Screening Discount!

BACKPACK IS doing its part to raise awareness. After the midterms, one viewer sent this enthusiastic note:

***"My Congresswoman-Elect attended my local union's showing of Backpack Full of Cash. The film made a huge impact on her and brought her to tears. Now she is on her way to Congress!"***

In honor of Public Schools Week, we're offering a **major discount on all *Backpack* screenings.** Contact us now through April 1st to learn more! Just respond to this email, or connect via [our website](#) with the phrase **"PUBLIC SCHOOLS WEEK"!**

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3/6/19 East Village Community School NY, NY  
Filmmakers chat with students and parents before screening.

## **Do you have photos or other media from your Backpack screening?**

Don't forget to share—send them to us directly, or tag us on [Facebook](#), [Twitter](#), and [Instagram](#)! Check out [this event in Santa Ana, CA](#) which welcomed children, parents, a distinguished panel of experts, and even a mariachi band!

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*Above: Julian Vasquez Heilig, California State University Sacramento, Marjorie Cochran, Santa Ana USD Administrator, Donald Cohen, In The Public Interest, Tina Andres, MacArthur Intermediate School, Rigoberto Rodriguez, Santa Ana USD School Board Member and Barbara Pearson, SAEA president.*

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## Georgia on our mind:

Thanks to the [Urban Teacher's Lounge Podcast](#) for hosting an incredible discussion about Backpack and the impact of charters on black teachers and communities. The Georgia Federation of Teachers is currently hosting an ongoing series of screenings throughout Georgia.

If you can, join them on March 28—[details here!](#)

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## Minnesota Here We Come!

Backpack director Sarah Mondale will return to her home state on April 15 for a screening at the Humphrey School of Public Affairs in Minneapolis, MN. Former US VP Walter Mondale is expected to attend to see his niece Sarah participate in the panel discussion following the film. For more information and to [RSVP click here](#). We hope to see you there!

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**Boston, Massachusetts 2017**

Matt Damon being interviewed "behind the scenes."

# You are in for a treat!

Here's a video of **MATT DAMON** filmed at the Boston premiere of *Backpack Full of Cash*--never before released.

Check it out on our [new Youtube channel](#). (Be sure to *subscribe* and *send us clips* of your screenings so that we can post!)

See this incredible actor and star--also the film's narrator in the green room with his mother, professor and education advocate Dr. Nancy Carlsson-Paige, author Jonathan Kozol and the *Backpack* filmmakers. Thank you Matt and Nancy for your commitment to public education and for helping us launch our *Backpack* impact campaign back in 2017!

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**BACKPACK IN SPANISH**

**BACKPACK IN ENGLISH**

**GET INVOLVED**

**HOST A SCREENING**

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There are a lot of things we can do to change the direction our country is headed in, and it starts with education. And to change education, well, that starts with voting for candidates who support public schools.

DR ALICE HUFFMAN, PRESIDENT  
NAACP CA 01

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